



# Let's **GROW It!**

Whether you're a startup or a returning business renewing your registration, the City of Ruidoso Downs wants to help you succeed. Your success enriches the entire community.

Businesses like yours generate money for their owners and employees and pay taxes that contribute to public services that improve the quality of life and the business environment.

When you register your business with the city, you're making a commitment to yourself and the city. A business license demonstrates to your customers that your business is legitimate and plays by the rules.

What's more, a license may be necessary to open a business bank account or sign a lease. If you buy merchandise, a license might be your ticket to wholesale prices. If someone sues your business, a license demonstrates that you obey the laws that require businesses — including home-based ventures — to register with the city.

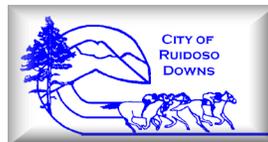
It's true that business owners who fail to register risk fines and might be forced to close. More importantly, they miss out on the types of assistance the city can provide, including access to grants and free or low-cost assistance.

Explore the business resources found at [FinanceNewMexico.org](http://FinanceNewMexico.org) and learn more about how the City of Ruidoso Downs can help you grow your business.

Visit

**<http://bit.ly/141qfKd>**

(<http://financenewmexico.org/category/resources/?city=RuidosoDowns,%20nm>)



**City of Ruidoso Downs New Mexico**

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