



Dear business owner,

I'm pleased to announce the City of Ruidoso Downs's fresh initiative to better serve our business community by making local entrepreneurs aware of the many free and low-cost services that exist to help them succeed. This welcome packet is part of that effort.

Here you'll learn about what's expected of you as a registered business — and what you can expect from us in turn. We've included guidelines for how to develop a business plan and what steps to follow to put that plan into motion.

The city's website now links to Finance New Mexico, a website that features public and private organizations that offer personalized assistance, low-cost loans, grants, training, networking, technical support and other services — some at no cost to you. You can obtain answers to common questions about employment law or the advantages of becoming a woman-owned or minority-owned business, for example.

Evidence of the city's commitment to business is all around us. The city passed a Local Economic Development Act (LEDA), and we see this "Grow It" effort as a deepening of that commitment.

I'm confident your neighbors in Ruidoso Downs share my hopes that your business prospers, because your success increases the quality of life for all residents. But we offer more than our best wishes — we offer tangible resources and all types of assistance.

Don't hesitate to call me or other city employees if we can help you in any way.

Sincerely,

Mayor Gary L. Williams

City of Ruidoso Downs New Mexico
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